



**2012 TPA/Tennis Alberta
Community Club Leaders Conference**
Thursday, June 14th 2012 – Meeting Room #1, Percy Page Centre
Presented by Rufus Nel
5:30 pm – 10:00 pm

The Tennis Professionals Association (TPA) and the Tennis Alberta are proud to present the 1st ever TPA / TA Community Club Leaders Conference. This workshop will feature presentations from Rufus Nel and will encompass human resources, management, membership and programming.

Rufus Nel is currently the Director of Community Tennis Development at Tennis Canada. Nel was the former Senior Director of the Prairie Tennis Alliance for 2 years where he was responsible for the growth of tennis in communities, clubs and parks and recreation. He was also the Director of Tennis at Hollyburn Country Club in Vancouver, BC, for over 14 years. Nel has extensive experience and knowledge at the private and community club level including but not limited to programming, management and membership.

Cost: \$40* (includes pizza dinner)

Location: Percy Page Centre, Meeting Room #1 on Main Floor

Topics Include:

<p>Human Resources & Management</p> <ul style="list-style-type: none"> - Hiring and Managing your Summer Pro's - Structuring your Summer Pro's Pay - Budgeting - Contracts 	<p>Running a Not-for-Profit Community Club like a Business</p> <p>Learn how to run a not-for-profit community club like a business in order to have capital for upgrades.</p>
<p>Membership</p> <ul style="list-style-type: none"> - Recruitment - Marketing - Retention Services 	<p>Programming</p> <ul style="list-style-type: none"> - Progressive Tennis - Summer Camps - Linking Clubs to Schools - Tournaments & Socials: to run or not to run them - Casual Play vs. Competitive Play - Programming to Meet the Needs of your Community

To Register: Please fill out the information below

Name: _____ Email: _____

Address: _____ Club Name: _____ Position: _____

Telephone: (Res.) _____ (Bus.) _____

Credit Card #: _____ Exp: _____

Cheques can be made payable to: **Tennis Alberta**

To register, please email or fax this form to mary.manley@telus.net or (fax) 780-415-1693.

Deadline to Register: Wednesday, June 13th at noon