

## 2015 TPA/PTR Club Leaders Conference during Rogers Cup For Tennis Directors, Head Pros & Program Leaders Best Practices for Achieving Success August 10 & 11 – Toronto, ON

The Tennis Professionals Association (TPA) in conjunction with the Professional Tennis Registry (PTR) present the 3<sup>rd</sup> Club Leaders Conference for Tennis Directors, Head Professionals and Program Leaders who are looking to expand their leadership skill set within the tennis industry. This two-day conference will be held at Black Creek Pioneer Village (a short walk from the stadium) and all participants will enjoy Rogers Cup action from a private suite. Featured speakers include **Allan Stitt, Brian Shaw, Jessica Harrison, Uros Budimac, Wayne Elderton, Dan Santorum** as well as **Kelly Murumets** and will be facilitated by **Gary Caron**.

**Location:** Black Creek Pioneer Village & Tennis Centre at York University – 1000 Murray Ross Parkway, Toronto, ON, M3J 2P3

<p><b>Two-Day Conference Includes:</b></p> <ul style="list-style-type: none"> <li>- Continental breakfast and lunch both days</li> <li>- Dinner and Opening Night of Rogers Cup in VIP suite Monday evening</li> <li>- Tuesday lunch and Rogers Cup in VIP suite</li> <li>- 15 hours of course material from leaders in the industry</li> </ul>	<p><b>Schedule:</b></p> <p><u>Monday, August 10</u> 8 a.m. – 6 p.m. (In-class presentations, Black Creek) 6 p.m. – 10 p.m. (Rogers Cup, Tennis Centre at York University)</p> <p><u>Tuesday, August 11</u> 8 a.m. – 1 p.m. (In-class presentations, Black Creek) 1 p.m. – 4 p.m. (Rogers Cup, Tennis Centre at York University)</p>
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**Topics Include:**

<i>Strategic Planning</i>	<i>Planning and Implementing Programs</i>
<i>Effective Team Meetings</i>	<i>The Art of Negotiation</i>
<i>Managing Crises: Before &amp; After</i>	<i>TPA Survey Results</i>
<i>Leading a Global Organization</i>	<i>Customer Service</i>
<i>Plan for Hosting Major Events at Your Club</i>	<i>Round Table Discussion: Planning Success</i>

**Featured Speakers:**

Speaker	Biography
<a href="#">Allan Stitt</a> President & CEO, ADR Chambers	Allan is a mediator, arbitrator, negotiation consultant, facilitator, trainer, and ADR systems design specialist. He has taught ADR and Negotiation courses throughout North America, Europe, Asia, Africa and Australia with the Stitt Feld Handy Group, a division of ADR Chambers.
<a href="#">Brian Shaw</a> Principal, BFS Consulting	Dr. Brian F Shaw is the Principal of BFS consulting, a practice focused in sports and entertainment and the CEO of Interactive-Health.com, Inc., an evidence-based, health coaching company located in Toronto. He is an expert on how the mind works, how people become self-defeating, and how to get them back on track. He is known for his work as the co-director of the NHL/NHLPA Substance Abuse and Behavioral Health Program as well as working for MLS and the Toronto Blue Jays.
<a href="#">Jessica Harrison</a> Principal, Harrison Consulting Group	Jessica Harrison is an Organization Effectiveness & HR Consultant focused on assisting leaders and their teams in developing innovative solutions to create effective and productive organizations with clear roles and responsibilities. She has developed and delivered learning and development programs for many companies including Tennis Canada.
<a href="#">Wayne Elderton</a> Tennis Director, North Vancouver Tennis Centre	A level 4 coach, Wayne has a wealth of recreational, club, provincial, national, & international experience. Acknowledged as one of Canada's leading coaches, he is also Head of Tennis Canada Coaching Development & Certification in BC & has presented at various conferences throughout the world.
<a href="#">Uros Budimac</a> Tennis Director, Hollyburn Country Club	Uros has been the Director of Tennis at Hollyburn Country Club since 2008. He is a certified Tennis Canada High Performance Level 3 coach and has been involved in all aspects of Tennis Development in British Columbia. Prior to 2008, he worked as a Provincial Coach with multiple junior age groups and was the Provincial and Assistant National Coach for Wheelchair Tennis in BC / Canada.
<a href="#">Dan Santorum</a> CEO, Professional Tennis Registry	Dan is the CEO of the PTR, the largest organization of tennis instructors and pros. During his tenure, the PTR has grown from 2,500 members in 68 countries to an organization with more than 15,000 members in 125 countries. An ITF Service to the Game Award recipient, Dan also serves on several USTA committees and industry boards, including International Tennis Hall of Fame and Tennis Industry Association.
<a href="#">Kelly Murumets</a> President & CEO Tennis Canada	Kelly Murumets assumed the role of President and CEO of Tennis Canada in March 2014. She joined Tennis Canada after serving for seven years as President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada. Kelly was named as one of CBC's 10 Most Influential Figures in Sport (2012).

**Official Hotel:** Hilton Garden Inn, 3201 Highway 7, Vaughan, ON, L4K 5Z7 (1-888-269-4115 ref corporate id: 9888702)

**Cost:** TPA & PTR Members: \$349 (plus HST) **NON Members:** \$449 (plus HST) **To Register:** [CLICK HERE TO REGISTER ONLINE](#)

For more information please call 1-800-263-9039 x7952 or email [rborczon@tenniscanada.com](mailto:rborczon@tenniscanada.com)

**Deadline to Register: Monday, August 3**