



# Granite Club 2014

## Added Value and Member Incentives



# Agenda

- Added Value
- Member Incentives
- Question & Answers



# Added Value

- Faster is Better
- Better Quality
- Increase Convenience
- Member's Routines
- Give Something for Nothing: Complimentary Events



Tennis

# REFRESH YOUR GAME

## MONTHLY COMPLIMENTARY TENNIS CLINICS



Join us for monthly one-hour sessions, which will focus  
on individual aspects of your game!

Place: Courts 11 and 12 | Complimentary | Winter Tennis section affiliation required.

Mon., Jan. 13 • 8:00-9:00 pm • FOREHAND

Sat., Feb. 8 • 4:00-5:00 pm • BACKHAND

Mon., Mar. 3 • 8:00-9:00 pm • SERVE AND VOLLEY

Reserve through the Sports Desk at 416-510-6666 or InMotion at

# GraniteClub.com



# Added Value

What Business are we in?

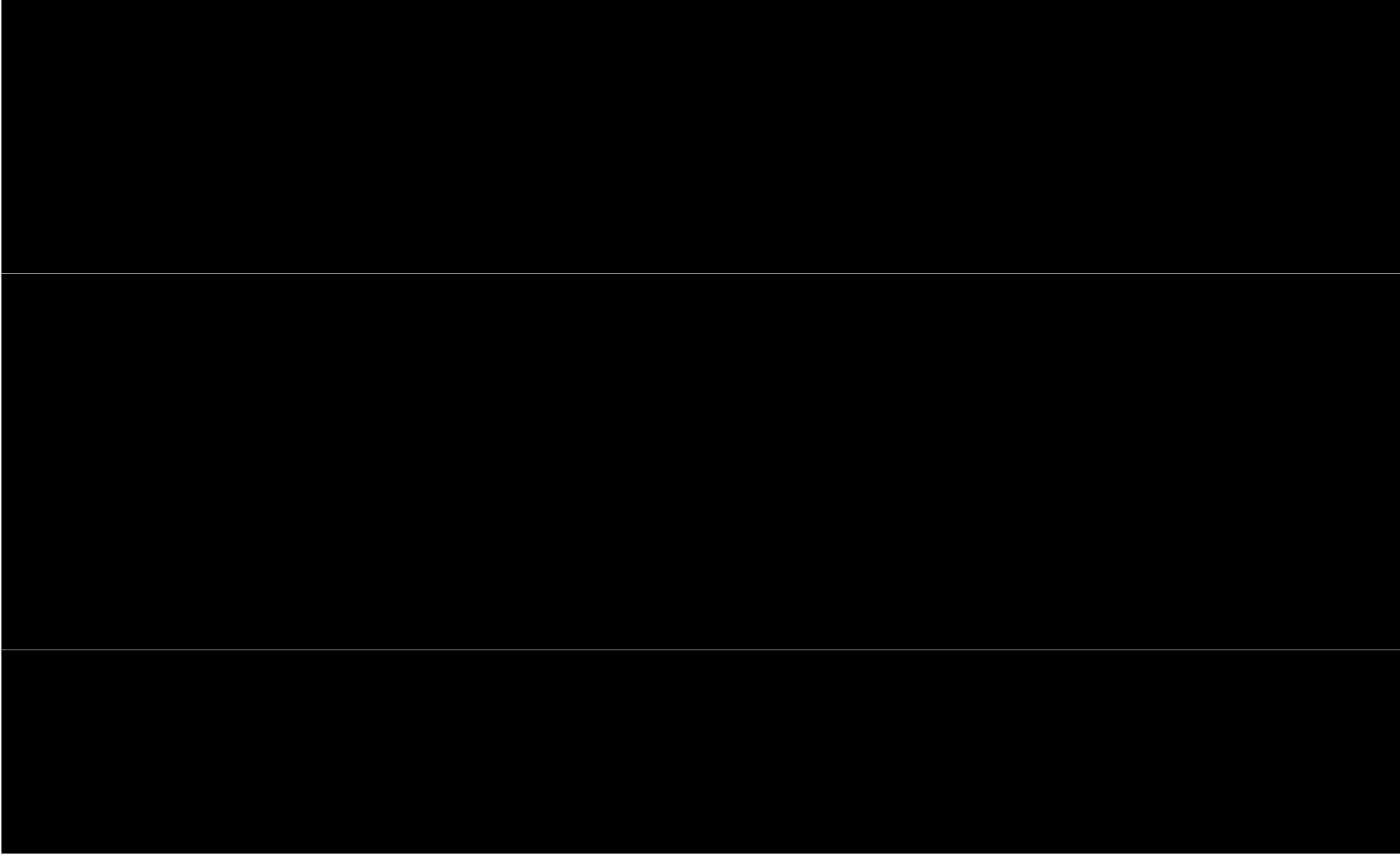
We are in competition for Member's Time!

Engage, Reap the Benefits

- Create Memories
- Cocktail Circuit
- Best One Ever!!!



# Happy Video



# Member Incentives

- Giveaways for Participation, for bringing a friend, for coming to all social events, for attending all clinics
- Does not have to be a large \$ item, it is an acknowledgement that you care
- Large Ticket Item's draw or lottery as an option



# Questions & Answers

