



Sports Camps Canada invites you to join the Nike Sport Camp family for summer of 2016!

Sports Camps Canada (SCA) is a Canadian subsidiary of US Sports Camps, the largest and most successful sports camp operator in the world with a 40-year history. Sports Camps Canada has signed a multi-year agreement with the Tennis Professionals Association and Nike.

How does this partnership work?

SCA will commit substantial resources to the marketing, both regionally and nationally, and management of your camp in the "off season".

You will be the camp Director, hiring and training your staff and operating a superior Tennis Camp each summer that promotes tennis skill development, fun, new friends and inspiration to improve after camp for each camper.

As partners we will share in the camp revenue and have clearly defined responsibilities for camp expenses. You will have responsibility for staff expenses. All other expenses are ours.

**Our combined efforts will create a growing and profitable tennis camp business that will be a significant and reliable source of personal income for you and add distinction to all your tennis coaching activities and facility.**

This camp partnership has created and sustained some of the most successful and prestigious tennis camps in the U.S., including overnight camps at Stanford University, Amherst College, Michigan State, Northwestern University and countless day camps at schools and clubs.

The camps will run at your facility, either college, school or tennis club. You will set the dates, the programs, collaborate with us on prices, help negotiate the facility charges (room, board, courts for campers and staff), hire and train the staff and direct a superior camp.

We will do all the marketing (including a powerful Web/Search campaign), handle all registrations, provide customer service (800 number) to your parents, produce camp rosters, pay camp bills and produce accurate financial statements for you.

We both have a strong incentive to meet our enrollment goals and grow the camper base over time. Continuity and quality operation are the most compelling factors in the success of any tennis camp.

Can we become your partner and start this venture in 2016?

Please respond to this letter if you are interested in learning more about working together.

Many thanks and I look forward to hearing from you.

**Matt Kurlander**-VP/Manager-Tennis

Nike Sports Camps  | US Sports Camps

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[www.USSportsCamps.com](http://www.USSportsCamps.com)