



Host Tennis Day  
in Canada at your  
club on May 13<sup>th</sup>!

## PHOTO SHARING CONTEST & PRIZES

### WHERE TO SHARE PHOTOS ON SOCIAL MEDIA

Share your *Tennis Day in Canada* photos on **Facebook**, **Instagram** or **Twitter** with the hashtag **#Tennisday** to qualify for Grand Prizes awarded by Tennis Canada. Each post will earn your Club or an Individual participant one ballot entry towards the Prize contest(s).

### PRIZES

Tennis Canada will be awarding several prizes to participating clubs and one Grand Prize to an Individual participant on *Tennis Day in Canada*. Prizes will be awarded to clubs based on participation and social media postings with the hashtag **#Tennisday**.

Individual participants can qualify for the Grand Prize draw by sharing *Tennis Day in Canada* experiences on social media with the hashtag **#Tennisday**.

Prizes and qualification details are outlined below:

- 1) Four Clubs with the largest number of participants at their *Tennis Day in Canada* event that post a photo to social media with the hashtag **#Tennisday** will earn \$250 worth of equipment courtesy of Wilson. Prizes to be redeemed by a TPA member at the TPA e-store. Please reference the number of participants attending your event in your posting.
- 2) Four Clubs drawn randomly among all those who share a post on social media with the hashtag **#Tennisday** will earn \$250 worth of equipment courtesy of Head. Each post earns one ballot entry into the draw. Prizes to be redeemed by a TPA member at the TPA e-store.
- 3) One participant randomly selected from all participants who post on social media with the hashtag **#Tennisday** will receive Four Tickets to attend Opening Night of the Rogers Cup in Toronto or Montreal, including flights and one-night accommodation. Each post earns one ballot entry into the draw.

### IDEAS FOR SUPPLEMENTARY PRIZES

In addition to the Grand Prizes, you can generate excitement for your *Tennis Day in Canada* event by collecting and offering supplementary prizes for your participants. Perhaps local businesses have a willingness to sponsor/ donate prizes for your event or maybe your club provided a budget to supplement the Grand Prize offerings from Tennis Canada. Low-cost prizes that are easy to facilitate can include:

- Cans of Tennis Balls
- Grips
- Free Stringing
- Tennis Bags
- Free summer membership
- One Week of Summer Tennis Camp at your Club
- Private tennis lesson with the club's Tennis Professional
- Water bottle
- Sugarpova candy
- 3-and-me Tennis Lesson (three players with one Tennis Professional)
- Gift Certificates to local tennis stores or Pro Shop
- Club paraphernalia ie/ clothing with club logo
- Tennis Ball Key Chains
- Wine