



Host Tennis Day
in Canada at your
club on May 13th!

PHOTO SHARING CONTEST & PRIZES

WHERE TO SHARE PHOTOS ON SOCIAL MEDIA

Share your *Tennis Day in Canada* photos on **Instagram** or **Twitter** with the hashtag **#Tennisday** to qualify for Grand Prizes awarded by Tennis Canada. Each post will earn your Club or an Individual participant one ballot entry towards the Prize contest(s).

PRIZES

Tennis Canada will be awarding several prizes to participating clubs and one Grand Prize to an Individual participant on *Tennis Day in Canada*. Prizes will be awarded to clubs based on participation and social media postings with the hashtag **#Tennisday**.

Individual participants can qualify for the Grand Prize draw by sharing *Tennis Day in Canada* experiences on social media with the hashtag **#Tennisday**.

Prizes and qualification details are outlined below:

- 1) Four Clubs with the largest number of participants at their *Tennis Day in Canada* event that post a photo to social media with the hashtag **#Tennisday** will earn \$250 worth of equipment courtesy of Wilson. Prizes to be redeemed by a TPA member at the TPA e-store. Please reference the number of participants attending your event in your posting.
- 2) Four Clubs drawn randomly among all those who share a post on social media with the hashtag **#Tennisday** will earn \$250 worth of equipment courtesy of Head. Each post earns one ballot entry into the draw. Prizes to be redeemed by a TPA member at the TPA e-store.
- 3) One participant randomly selected from all participants who post on social media with the hashtag **#Tennisday** will receive Four Tickets to attend Opening Night of the Rogers Cup in Toronto or Montreal, including flights and one-night accommodation. Each post earns one ballot entry into the draw.

IDEAS FOR SUPPLEMENTARY PRIZES

In addition to the Grand Prizes, you can generate excitement for your *Tennis Day in Canada* event by collecting and offering supplementary prizes for your participants. Perhaps local businesses have a willingness to sponsor/ donate prizes for your event or maybe your club provided a budget to supplement the Grand Prize offerings from Tennis Canada. Low-cost prizes that are easy to facilitate can include:

- Cans of Tennis Balls
- Grips
- Free Stringing
- Tennis Bags
- Free summer membership
- One Week of Summer Tennis Camp at your Club
- Private tennis lesson with the club's Tennis Professional
- Water bottle
- Sugarpova candy
- 3-and-me Tennis Lesson (three players with one Tennis Professional)
- Gift Certificates to local tennis stores or Pro Shop
- Club paraphernalia ie/ clothing with club logo
- Tennis Ball Key Chains
- Wine

PARTICIPACTION GRANTING OPPORTUNITY FOR REGISTERED CLUBS

In support of Tennis Day in Canada and in conjunction with their PlayList 150 campaign, ParticipACTION is providing a granting opportunity to Tennis Day in Canada Registered Clubs.

In order to be eligible for this grant, your club must complete the following by 12pm on Monday, May 1, 2017:

- 1) Register your club for Tennis Day in Canada on the [Tennis Day in Canada](#) website
- 2) Register your Tennis Day in Canada event in ParticipACTION's [150 PlayList directory](#)
- 3) Your Tennis Day in Canada event must be open to the public
- 4) Choose PlayList 150 activities to incorporate into your Tennis Day in Canada event. PlayList activities may be viewed [here](#).

All clubs meeting the above criteria will be entered into a draw to win one of nine available grants for \$500. Grants may be used to support qualified instructors, equipment, marketing and promotion and other costs that will make your event even more impactful. Winners will be drawn at random from the pool of eligible candidates on Monday, May 1, 2017 at 12pm. Winners will be announced and contacted on Wednesday, May 3, 2017. Winners may choose to have a cheque issued to their club or they may choose a gift certificate to the TPA on-line store. Cheques may take up to 30 days to be issued.

By registering on the PlayList 150 website, you are also eligible to receive PlayList 150 Activity Kits which include Frisbees, waterbottles and cinch bags that may be used as prizing at your event. Celebration Kits are available while supplies last.

For further details regarding ParticipACTION's PlayList 150 Campaign, please visit the [ParticipACTION PlayList 150 website](#).