



## Ari Novick announces retirement

It is with mixed emotions that Tennis Canada announced this week that Ari Novick, Senior Director of Tennis Development, will be retiring at the end of this year. After over 30 years with the organization, Ari leaves with the best wishes of everyone at Tennis Canada and in the wider tennis community.

An accomplished national junior player, Ari trained at the All-Canadian Tennis Academy based at the Cedar Springs Racquet Club as a youngster under his coach Pierre Lamarche. He earned an NCAA scholarship to Marquette University before going on to work in the private sector with All-Canadian Tennis - and then working alongside Pierre - helping to establish the organization as one of the country's first and finest "junior" academies of its kind.

Ari then made his way to Tennis Canada and has since enjoyed a career with the Federation that has spanned over three decades. During his time with the organization, he has played a key role in the growth of tennis in Canada and its establishment as a world-leading tennis nation. With the help of his colleagues, Ari helped establish the Tennis Professionals Association (TPA) and has built it into an internationally renowned organization.

His many achievements at Tennis Canada include the establishment of the current coaching system which has received the ITF Gold Standard, the incorporation of Progressive Tennis/Kids Tennis, the integration of the current ranking and tournament management system used across the country and Helping to grow the TDC Program that supports clubs that operate junior development programs with services and benefits based on objective measurable automated criteria.

"We are so grateful to Ari for his tremendous contribution to Tennis Canada over so many years," said Hatem McDadi, Senior Vice President of Tennis Development at Tennis Canada. "He has always had the best interest of our sport at heart and this helped guide his contributions. Ari has always led by example with his core values of hard work, honesty, accountability, and his down-to-earth nature that pushes the limits to be the best and was so appreciated and respected by many of us."

While looking forward to retiring, Ari has agreed to stay on part time into 2022 as a consultant to help in the transition as the organization recruits his replacement.