

INCREASED BROADCASTING OF WTA TOURNAMENTS IN CANADA

TSN will broadcast nine WTA tournaments in 2020

Montreal, February 21, 2020 – TSN announced on Thursday the terms of a new agreement with the WTA which will allow them to increase their tennis broadcasts. In fact, the network will broadcast nine WTA tournaments in 2020. This will allow tennis fans from across Canada to follow the best WTA players, including last year's US Open Champion, Bianca Andreescu.

"This is great news for tennis fans in Canada as tennis coverage across the country is continuing to grow," stated Michael Downey, President and CEO of Tennis Canada. "It is essential for women's tennis to take a more prominent place in the dissemination of tennis in Canada and this will be achieved with this new agreement between the WTA and TSN, which is being added to the French broadcast of women's tennis that TVA Sports has been providing since 2013."

"We're very excited to give TSN subscribers even more access to watch the elite players of women's tennis, including Canada's own Bianca Andreescu," said Shawn Redmond, Vice-President, TSN and Discovery. "With TSN's exclusive coverage of all four Grand Slams, a comprehensive schedule of ATP events, and this addition of marquee tournaments throughout the WTA season, tennis fans now have the opportunity to watch their favourite players more than ever before."

The first broadcast is scheduled for Sunday February 23 as the WTA will be in Doha for the Qatar Open, which will be followed by Indian Wells and Miami.

TSN's programming for the live coverage of the 2020 WTA season will include the following tournaments:

- QATAR TOTAL OPEN (Doha): February 23-29
- BNP PARIBAS OPEN (Indian Wells): March 11-22
- MIAMI OPEN: March 24 – April 4
- MUTUA MADRID OPEN: May 2-9
- INTERNAZIONALI BNL D'ITALIA (Rome): May 11-17
- WESTERN & SOUTHERN OPEN (Cincinnati): August 17-23
- WUHAN OPEN: September 27 – October 3
- CHINA OPEN (Beijing): October 3-11
- SHISEIDO WTA FINALS SHENZHEN: November 1-8

These broadcasts are supplementing TSN's already extensive coverage of major tournaments, which includes the four Grand Slams as well as the ATP Masters 1000 and ATP 500 events.

TSN and TSN Direct subscribers can watch the network's complete slate of live tennis coverage on TSN's five national television feeds as well as through the network's digital streaming platforms, including [TSN.ca](https://www.tsn.ca) and the [TSN app](#), which also feature breaking news, highlights, scores, and video analysis.