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### **US Sports Camps –The Company:**

- Founded in 1975
- World's largest and most successful sports camp operator
- Operators of Nike Sports Camps
- 2015: Over 75,000 campers in 700+ camps across 16 different sports
- Camps located in the US, Canada, China, Italy and Australia
- Work with the nation's top collegiate coaches, high school coaches and player development instructors to produce the best sports camps in the country

### **The Services:**

- Marketing (web, digital, email, print)
- Camper Registration (as soon as dates are set)
- Customer Service (sell the camp, answer questions)
- Nike product (staff uniforms, camper tee- shirts, prizes etc.)
- Director Manual outlining camp procedures and structure (advice on running camps)
- Payroll –Director as individual contractor, staff as SCA employees
- Liability Insurance –multi-million dollar policy
- Create a standard administrative operation for all

We operate as partners with you. Together we generate revenue by marketing and running excellent, well attended camps. The greatest ingredient to our success has been.

It is important to remember that this will be *your* camp. As director, you will hire and train your own staff, and design your own instructional program. Our role is to help your revenue grow by reaching more potential campers, and to take care of administrative tasks, so that you are free to run a top quality tennis program.

### **The Benefits:**

- Your camp gains instant credibility through USSC's 40-year track record of highest quality camps & through the alignment with a premier global brand, the SWOOSH
- You gain national and professional recognition through our marketing effort across sports
- You attract athletes from around the country to your camp/school/organization
- Your camp gains instant credibility through USSC's 40-year track record of highest quality camps
- You benefit from a constantly evolving marketing plan to maximize camp exposure
- You become a partner of the US Sports Camps Team, a group of people that are fun and easy to work with and are absolutely dedicated to the growth and success of your sports camp