

TENNIS CANADA RECEIVES THE SHEILA ROBERTSON AWARD AT THE PETRO-CANADA SPORT LEADERSHIP AWARDS GALA

The organization is recognized for their outstanding contribution to coach education

Montreal, November 9, 2018 — Canada's most deserving and influential coaches and sports leaders will be honoured this evening at the 2018 Petro-Canada Sport Leadership Awards Gala. Among the recipients will be Tennis Canada, who is set to receive the Sheila Robertson Award.

Hosted by the Coaching Association of Canada (CAC) in partnership with Petro-Canada at the Shaw Centre in Ottawa, the Gala recognizes those who live out the values and competencies of the National Coaching Certification Program (NCCP) and the positive impact they have within the Canadian sport community.

"Every year, coaches and leaders in the Canadian sport system foster growth and innovation in their communities," says Lorraine Lafrenière, Chief Executive Officer of the CAC. "Inspiring athletes to perform at their best — both on and off the field — is because these leaders are positive role models and supporters in the many facets of values-based leadership. The Coaching Association of Canada is proud to recognize these leaders for the positive impact their influence has on Canadian athletes and participants."

During the Gala, Tennis Canada will have the honour of receiving the Sheila Robertson Award, which recognizes the outstanding contributions to coach education, recognition, and professional development by a National Sport Organization (NSO) or Multisport Service Organization (MSO). It is awarded to an NSO or MSO that consistently demonstrates its value of coaching through its organizational mandate and communications activities throughout the year to its internal and external audiences.

"Tennis Canada is very proud to receive this award and to be recognized by the Coaching Association of Canada for our work in coaching development," stated Ari Novik, Senior Director of Tennis Development at Tennis Canada. "Tennis Canada has been committed to coaching development for many years and has provided substantial resources to this area, so we greatly appreciate both the recognition and the excellent partnership that we have formed with the CAC over the years. Finally, I want to acknowledge my team at Tennis Canada – Marie-France Mercier, Jocelyn Robichaud, Joan Leung, Ryan Borczon, and Scott Milnthorp."