

## TopCourt - New Digital Instruction Platform Partner of the TPA

The Tennis Professionals Association (TPA) is pleased to announce **TopCourt** as the Official Digital Instruction Platform Partner.

**TopCourt** is a digital learning platform that brings players, coaches, and fans unprecedented access into the lives, training regimens, and on court strategies of more than 50 of the world's most accomplished tennis players- including some of our very own Canadian relics: **Felix Auger-Aliassime**, **Bianca Andreescu**, **Genie Bouchard**, and **Leylah Fernandez**.

With TopCourt, coaches are given a behind-the-scenes look into how the best players and coaches on the planet are training and developing their skill sets. With everything from technical instruction, to tactical strategies, these players offer insights into their decision making process and fundamental areas of focus. The annual subscription series allows members to learn from the best and to be inspired by their stories; something that has never been done before in tennis. The platform is an excellent resource for any coach looking to deepen their knowledge of the game, and is now recognized as an official training resource within the TPA curriculum.

Top pros and coaches on the platform include Venus Williams, Alex Zverev, Grigor Dimitrov, the Bryan Brothers, Sloane Stephens, Lindsay Davenport, Chris Evert, Paul Annacone, Andrey Rublev, Sofia Kenin and Brad Gilbert, as well as many more! The thoughtfully curated platform already has hundreds of drills, instructions, stories, and behind the scenes content and is updated regularly with content centered around oncourt practice sessions, and player and coach insights.

"We are excited to be partnering with the TPA of Canada. The TPA is recognized as a leader in coaching development and just like TopCourt, they're constantly looking for ways to be more innovative and provide their members with the best in world class training and support. We look forward to providing active TPA members with an exclusive opportunity to be a part of TopCourt."

- Bradley Cox, TopCourt

To learn more about how to you can take advantage of this exclusive partnership offer through the TPA, please visit the <u>TPA website</u>.